

A Visit to Bala Vikasa Incubation Centre -Report

14 March 2024

The **Bala Vikasa Center for Social and Responsible Business (BVCSRB)** is a significant hub for social entrepreneurship and business responsibility. It is a part of the broader **Bala**



Vikasa organization, which has been working for over 40 years to empower rural communities across India. A total number of 40 students along with two faculty, we visited the centre on 12 March 2024.

This incubation center focuses on nurturing social startups, helping entrepreneurs address critical social issues in areas like health, agriculture, and sustainability. Their incubation program, **PrISE (Promote and Incubate Social Enterprises)**, offers support through capacity building, mentorship, and networking opportunities, aiming to scale these businesses and ensure long-term sustainability.

Through various programs and projects, Bala Vikasa CSRB fosters social innovation, supports social entrepreneurs and startups to scale and build sustainable businesses, helps corporates in designing, implementing and measuring sustainable CSR programs, and delivers cutting edge research publications and capacity building programs in the areas of Social Entrepreneurship and Business Responsibility.



Ms. Neela Kalyani

Asst. Professor of English

NNRG